

Dear Gym Magic Families,

This is Nancy Bates, founder of Gym Magic. I hope this email finds you and your family in good health during these unprecedented times. Everyone in our Gym Magic family remains healthy, but wishing they were at work. First, some history and then our promise to you, your children and our community.

HISTORY

The last seven days have been surreal. Gym Magic has never been totally closed for seven straight days, ever. We have a very real health threat that will affect most everyone in one way or another before it is over. Many small businesses like ours will not be able to re-open once this threat is over. That is just not an option for us!

I started Gym Magic in 1993 when it became evident that our community needed a better option for our children. I worked at my laboratory job during the day and worked at the gym at night until I felt I could support myself and family solely through the gym. This took 2 ½ years. But during that time, it became evident that most gymnasts were much better students, even better than most kids without so many hours spent weekly in a gym. And so began our endeavor in the movement and learning connection.

TODAY

Today, we are enduring a pandemic that has disrupted everyone's normal life. And the scary part is that we can't predict when this will end or what short-term and long-term effects it will cause. So the gym is closed and we await news of when it will be safe to open. We closed sooner than many gyms because safety is our first priority and to remain open could place our children, your children, and our staff in danger.

We sincerely hope you are staying home as much as possible and maintaining the 6 foot separation if you do have to go out. Our coaches and teachers are staying home also. We will begin sanitizing the gym next week (long enough for any virus to die off of our surfaces), but will maintain the 6 foot separation during this process.

OUR PROMISE

This promise is to you, your children, our amazing Gym Magic staff of 50 and our community: Gym Magic will weather this storm and come back strong! We will utilize every dollar we have available and whatever we might need to borrow to guarantee our recovery and our rebuilding. We will also trim any non-essential expense. Our priority will be to keep our coaches and staff afloat so that they will be able to weather this storm also. We met with our staff last Friday so we know how many hours (money) they will need to have during our closure, so we can support them as we go through this.

I suspect the closure will be longer rather than shorter, so we are making plans for the long-term. To come back strong (which means staying current with our mortgage payments and retaining our amazing teachers, coaches and staff) requires careful budgeting and planning.

We have already moved half of your March tuition payment to April (since we closed on March 16th) so you have paid only for the classes you attended. We must now wait a few more days to see whether we will be opening March 30th or in April or possibly May. So many unknowns. We are also looking into an online system that would allow you to follow Gymnastics, Dance or Ninja classes from your home during this closure. We will know more on this next week, so please stay tuned for that.

We will be in touch again early next week. If you have questions or concerns in the meantime, please send us an email at office@gymmagic.com or leave a message on our phone (523.1616).

Stay safe, stay healthy.

My very best regards,

Nancy Bates